



The First 60 Seconds

Win The Job Interview Before It Begins

Program Title:	Win The Job Interview Before It Begins
Presenter's Name:	Dan Burns
Program Description:	<p>A hiring manager makes a decisive qualification of a job candidate within the first 60 seconds of their meeting. In those first 60 seconds, a hiring manager can decide whether you will be moved to the top of the list...or dropped from consideration. This simple fact changes everything regarding how people must approach the job search process.</p> <p>In today's challenging marketplace it is critical that job seekers go above and beyond what's normally required and what their competition is doing. Dan Burns will provide the tools and techniques to make a great first impression in those first 60 seconds, and help people to differentiate from the competition and win their job interview—before it even begins. Topics that will be covered in the presentation will include:</p> <ul style="list-style-type: none">• Assessing the Job Marketplace and the Job Search Approach• Win The Job Interview Before It Begins: Implementing the 60-Day Plan• Effectively Managing The First 60 Seconds and the Interview• The Unique Challenges Facing The College Graduate• Planning For Your Next Great Career Opportunity <p>A customized program can be developed to meet the more specific needs of the customer.</p> <p>The program aims to be interactive and will conclude with a question and answer period with the intention of answering every participant question.</p>
Intended Audience:	This program is particularly suited for the college student/graduate that is interested in getting a great career opportunity in today's challenging job marketplace.
Program Duration:	90 minutes. Please note that a customized program can be developed to meet your specific requirements. Also, please consider having Mr. Burns participate in other events (interviews, class discussions, etc.) while on campus. There is no extra charge for this service
Engagement Fee:	\$195 (covers all incidentals, travel expenses, etc.)
Materials:	Mr. Burns will present the material using a displayed PowerPoint presentation. Books will be available for sale at the conclusion of the program for a discounted price of only \$10.
Contact Information:	Dan Burns dan@thefirstsixtyseconds.com (630) 915-8808 www.thefirst60seconds.com

About The Author

Over a twenty-five year period, Dan Burns has realized a successful career as a corporate manager, entrepreneur, educator, business owner, and now as a full-time writer and career coach.

For the past fourteen years, Dan has served as owner and Executive Vice President of a national technical and management consulting company, providing consulting and employee placement services to Fortune 500 companies and helping people successfully obtain their next great career opportunity.

This past May, Dan published his first book, [The First 60 Seconds: Win The Job Interview Before It Begins](#). Through his book and speaking engagements, Dan expects to help thousands of people to be more successful and effective in today's challenging job marketplace.